

THE LORENZO SMITH FUND

a resilient young man with huge dreams and even larger capabilities...

Contact:

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FOR IMMEDIATE RELEASE

PRINCE GEORGES COUNTY — September 4, 2007 — Many of us take for granted the simple act of walking to the mailbox or even walking from one room to another. Not so for 14-year-old Lorenzo Smith; each step for the Maryland resident is consciously measured as a step of progress.

In 2005, Lorenzo became an amputee when a speeding car struck him near his home in Morningside/Camp Springs, Md. The severity of the injuries caused Lorenzo to lose his right knee and lower right leg. He has persevered through a total of 16 reconstructive surgeries and doctors estimate that Lorenzo's parents will spend between \$15,000 to \$40,000 **per year** for the next seven to 10 years for his medical care.

Lorenzo's active lifestyle and desire to further his studies have prompted the Concerned Citizens of the Metropolitan Area to create The Lorenzo Smith Fund to help the teenager maintain a sense of normalcy in his life. Donations to the fund will not only help Lorenzo's parents with soaring medical costs but will also assist Lorenzo in purchasing the Otto Bock C-Leg© Microprocessor Knee, currently sold at a list price of \$40,000.

Listed below are The Lorenzo Smith Fund events slated for 2007:

Oct. 13, 2007

The Lorenzo Smith Walk-A-Thon, 9 a.m.

Thurgood Marshall Middle School, 4909 Brinkley Road, Temple Hills, MD

Take a step for Lorenzo and join The Lorenzo Smith Walk-A-Thon. Registration begins at 7:30 a.m. Walkers and sponsors are needed; please contact Tiffany Raycrow or visit our website at www.lorenzsmithfund.org/walkathon for more details on how you can become a walker or sponsor.

Nov. 1, 2007

The Lorenzo Smith Fund Benefit Gala, 7 p.m.

Florian Hall, 13701 Old Jericho Park Road, Bowie, MD

Join Lorenzo and his family and friends for an evening of entertainment and a featured keynote speaker. Silver Alliance tickets are \$100 and Platinum Alliance tickets are \$250. Corporate sponsorship for the Gala is also available; information on sponsorship levels is attached (more details can also be found at www.lorenzsmithfund.org/benefitgala).

To make a donation, buy a corporate sponsorship or find out more information about how you can make a difference, contact Gracie Kilcrease at gkhuff@la-associates or Diane Pearson at 301.505.3788 or dianpearson@aol.com. Credit card donations are accepted on the website at www.lorenzsmithfund.org/donations, and check or money orders can be mailed to:

**The Lorenzo Smith Fund
c/o SunTrust Bank
P.O. Box 51045
Washington, DC 20091**

sponsorlevels

The Lorenzo Smith Fund Benefit Gala Corporate Sponsorship Levels November 1, 2007

Platinum Legacy Alliance Membership: \$5,000 and above

- Full page advertisement in the Souvenir Booklet
- Listing as a Platinum Legacy Sponsor at The Lorenzo Smith Fund Walk-A-Thon
- Sponsor advertisement and link on Website
- Sponsor booth at The Lorenzo Smith Fund Benefit Gala

Gold Legacy Alliance Membership: \$2,500 — \$5,000

- 1/2 page advertisement in the Souvenir Booklet
- Listing as a Gold Legacy Sponsor at The Lorenzo Smith Fund Walk-A-Thon
- Sponsor advertisement on Website

Silver Legacy Alliance Membership: \$1,000 — \$2,499

- 1/2 page advertisement in the Souvenir Booklet
- Listing as a Silver Legacy Sponsor at The Lorenzo Smith Fund Walk-A-Thon

Alliance Tickets for Benefit Gala

- Platinum: \$250
- Silver: \$100

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